

Benton Advertising & Promotion Commission

Agenda

October 18, 2023

3:30 pm at the Benton Municipal Complex in Council Chambers

I. Call to Order

II. Roll Call	Present	Absent
Steve Brown	_____	_____
Alison Burch	_____	_____
Bill Eldridge	_____	_____
Elgin Hamner IV	_____	_____
Steve Lee	_____	_____
Luke Moody	_____	_____
Greg Shinn	_____	_____

III. Minutes from September Meeting

IV. Financial Reports

A. Profit and Loss Reports – Jordan Woolbright

B. Bank Balances and Collections Report – Jordan Woolbright

V. Administrative

Delinquency Report – Mandy Spicer

VI. Funding

None

VII. Report from Benton Event Center – Nikki Chumley

Vacuum Cleaner

VIII. Report on the Development of Exit 114 Property – Bill Eldridge

IX. Old Business

None

X. New Business

Commissioner Term Expiration – Bill Eldridge

XI. Other Business

XII. Adjournment

BENTON ADVERTISING & PROMOTION COMMISSION

Minutes

September 13, 2023

I. CALL TO ORDER

Chairman Bill Eldridge called the meeting of the Benton Advertising & Promotion Commission to order on September 13, 2023 at 3:33 pm at the Benton Municipal Complex in Council Chambers.

II. ROLL CALL

Commissioners in attendance included: Bill Eldridge, Steve Brown, Alison Burch, Luke Moody and Greg Shinn. Elgin Hamner and Steve Lee were absent.

III. OLD BUSINESS

Bill Eldridge recognized Kam South and Jack Blankenship with Retail Strategies and explained that their report is being moved up on the agenda because they need to travel to the airport for a flight. Kam and Jack thanked the commissioners for allowing them to present the first year discovery report which included the following:

- the majority of their time has been spent researching the Benton community and analyzing the results pertaining to available real estate, business categories that are not fulfilled and identifying prospective businesses that might be a good fit for Benton
- a prospect list has been created based on the research
- custom marketing materials will be created to highlight Benton to prospects
- the GAP analysis, total market demand, opportunity shortage and vacancy report
- updates on discussions about Benton with companies looking to expand – some are interested in learning more about Benton while others are taking a pass for now
- the three year timeline of recruiting new businesses was reviewed

Commissioners asked the following:

Is there a feeling of momentum on this project compared with other cities they have worked with? Benton has a very strong trade area with lots of movement and activities. The feedback from potential businesses has been great and the feeling is that Benton is a strong market for growth.

Is the project on track from their experience with other cities? The project is actually ahead of schedule as it relates to the Retail Strategies three year timeline.

What is their analysis of Benton? Benton has a great capacity for new businesses regarding space and workforce. The City continues to bring in new people, which is very attractive for new retail businesses.

The commissioners thanked Kam South and Jack Blankenship for the report.

IV. MINUTES

Luke Moody made a motion to approve the minutes of the August 16, 2023 meeting. Alison Burch seconded. Motion carried.

V. FINANCIAL REPORTS

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of August 31, 2023:

Bank OZK – Focus Group Project	\$339,734.26
Bank OZK – A&P	\$73,765.29
Bank OZK – Event Center	\$322,695.36
Bank OZK – Savings	<u>\$373,409.74</u>
Total Checking/Savings	\$1,109,604.65

There is a liability of \$297.00 owed to the Arkansas Department of Finance for sales tax.

A&P profit and loss statement: for the month of August 2023 total income of \$18,893.77 and total expenses of \$15,596.32 resulting in net income of \$3,297.45. For the year to date as of August 2023 total income of \$137,020.65, total operating expenses of \$119,847.36 resulting in net income of \$17,173.29.

Event Center profit and loss statement: for the month of August 2023 total income of \$64,386.86, total operating expenses of \$68,537.64 resulting in a net loss of (\$4,150.78). For the year to date as of August 2023 total income of \$508,296.07, total operating expenses of \$357,989.06 and capital expenditures of \$121,498.78 resulting in net income of \$28,808.23. Jordan explained that the repairs and maintenance expense paid in July 2023 for retrofitting and upgrading the plaza lighting in the amount of \$46,307.19 was reclassified to a capital expenditure.

Focus Group profit and loss statement: for the month of August 2023 total income of \$19,830.79 and total expenses of \$0 resulting in net income of \$19,830.79. For the year to date as of August 2023 total income of \$142,443.93 and total expenses of \$0 resulting in net income of \$142,443.93.

City of Benton Financial Officer Mandy Spicer presented the bank account report with the following balances as of August 31, 2023:

	Statement Balance	Prev. Month's Balance
A&P Collections General (clearing account)	\$4,026.67	\$3,757.65
Bond Account	Closed	Closed
A&P Large Project Checking (50% distribution)	\$1,371,158.56	\$1,273,379.27
A&P Small Project Checking (20% distribution)	643,920.40	\$604,388.15
A&P General Operating Checking (10% distribution)	\$77,974.29	\$81,007.84
Benton Focus Group Checking (10% distribution)	\$339,734.26	\$319,903.47
Benton Event Center Gen Operating Checking (10% distribution)	\$342,728.24	\$328,962.87

Benton Event Center Savings	<u>\$373,409.74</u>	<u>\$372,050.99</u>
	\$3,152,952.16	

VI. Collections received in the month of August 2023 were \$187,330.46 which is 10% higher than collections in August 2022. Below are the amounts collected in August of this year along with August of the previous four years:

August 2023 Collections	\$187,330.46
August 2022 Collections	\$170,989.88
August 2021 Collections	\$160,523.11
August 2020 Collections	\$134,831.92
August 2019 Collections	\$131,093.40

Mandy Spicer directed the commissioners to the list of delinquent businesses in their meeting packets. Of the thirteen businesses, eleven of them are only one month past due, one of them is older but is making payments to bring the account current and one of them is five months passed due and has made no payments and has not responded to efforts by city representatives to communicate about the account. The business that is grossly past due is a gas station. The commissioners directed Mandy to proceed with setting a hearing with the owner of the business.

Luke Moody made a motion to accept the financial reports as presented. Allison Burch seconded. Motion carried.

VII. FUNDING REQUESTS
None.

II. REPORT FROM BENTON EVENT CENTER
Nikki Chumley reported that there have been 12 events since the last meeting including a very successful Rhea Lana's consignment sale, a multi-day conference of Arkansas county judges and several family celebrations. She continues to have many repeat vendors and the calendar is full through the rest of the year.

IX. REPORT ON THE DEVELOPMENT OF EXIT 114 PROPERTY

A. Proposals for Cultural Resources Survey – Bill Eldridge reported that a Request for Proposals was issued for a cultural resources survey for the Thomas property and two were received: Flat Earth Archeology, LLC for \$36,540 and Integrated Environmental Solutions, LLC for \$190,718.40. Bill provided that the survey is required to verify there is not anything on the land such as Indian relics or burial sites. Mandy Spicer provided that both proposals meet the requirements provided in the request. Luke Moody made a motion to accept the proposal from Flat Earth Archeology, LLC in the amount of \$36,540 to perform the cultural resources survey on 203 acres for the Thomas Park Project. Steve Brown seconded. Motion carried.

B. RV Park and Campground Design Proposal – McClelland Consulting Engineers, Inc. has submitted its proposal for services associated with the construction of an RV park and campground on the Thomas Property in the amount of \$416,250.00. The

project consists of the creation of a recreational vehicle park and necessary utilities, buildings, site amenities, stormwater detention areas and utility improvements. The scope of the proposal includes surveying and design work to create and provide the construction drawings and for the project. Civil/site permitting with the authorities having jurisdiction is included within the scope of work. The fee does not include the construction observation phase or reimbursables required of the project. The commissioners reviewed the list of services not included in the proposal as indicated on page 5 of the proposal and commented that some of them were being completed by FTN Associates. Bill reminded the commissioners that the standard hourly rate schedule previously submitted by McClelland was approved by the A&P Commission in a meeting earlier this year. Steve Brown made a motion to accept the proposal from McClelland Consulting Engineers, Inc. Luke Moody seconded. Motion carried.

- C. Available Grant Funds – Bill Eldridge reported that the Arkansas Department of Emergency Management has grants available and the City would submit an application for the Thomas land project.

X. OLD BUSINESS

Bill Eldridge asked for discussion regarding the report given earlier in the meeting by the representatives from Retail Strategies. The discussion and comments by the commissioners included the following: the process to bring new businesses to Benton seems slow but the representatives said it is typically a 3-year process and they are ahead of schedule and expects year two to be fruitful, not many of the potential businesses are very exciting, hearing that Chick-fil-A isn't looking to expand into Benton is disappointing and A&P previously approved paying \$40,000 Retail Strategies for one year and the contract with SCEDC is up for renewal. Bill Eldridge recognized Lamont Cornwell with Saline County Economic Development Corporation. Lamont explained that communication with the Retail Strategies representatives has been very lacking and they have missed two deadlines for quarterly reports. He has elected not to renew the contract with Retail Strategies.

XI. NEW BUSINESS

None.

XII. OTHER BUSINESS

XIII. ADJOURNMENT

Luke Moody made a motion to adjourn the meeting. Allison Burch seconded. Motion carried. The meeting was adjourned at 4:39 pm.



Bill Eldridge, Chairman



Amy McCormick, Recording Secretary

Benton A&P Commission
Statement of Assets, Liabilities & Equity-Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
As of September 30, 2023

	<u>Sep 30, 23</u>
ASSETS	
Current Assets	
Checking/Savings	
Bank OZK - Focus Group Project	358,334.58
Bank OZK - A&P	77,419.63
Bank OZK - Event Center	334,538.29
Bank OZK - Savings	374,685.47
Total Checking/Savings	<u>1,144,977.97</u>
Total Current Assets	<u>1,144,977.97</u>
TOTAL ASSETS	<u>1,144,977.97</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	872.89
Total Other Current Liabilities	<u>872.89</u>
Total Current Liabilities	<u>872.89</u>
Total Liabilities	<u>872.89</u>
Equity	
Retained Earnings	920,882.20
Net Income	223,222.88
Total Equity	<u>1,144,105.08</u>
TOTAL LIABILITIES & EQUITY	<u>1,144,977.97</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
September 2023

	<u>Sep 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	234.61	125.00	109.61	187.69%
Sales Tax Revenue	17,437.58	15,394.00	2,043.58	113.28%
Total Income	<u>17,672.19</u>	<u>15,519.00</u>	<u>2,153.19</u>	<u>113.88%</u>
Gross Profit	17,672.19	15,519.00	2,153.19	113.88%
Expense				
Accounting Services	500.00	500.00	0.00	100.0%
Advertising Expense	61.70	150.00	(88.30)	41.13%
Comp. for Commissioners	600.00	750.00	(150.00)	80.0%
Funding	4,997.82	3,333.00	1,664.82	149.95%
Legal Counsel	1,200.00	1,200.00	0.00	100.0%
Postage	0.00	50.00	(50.00)	0.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
Total Expense	<u>14,017.85</u>	<u>12,641.33</u>	<u>1,376.52</u>	<u>110.89%</u>
Net Ordinary Income	<u>3,654.34</u>	<u>2,877.67</u>	<u>776.67</u>	<u>126.99%</u>
Net Income	<u><u>3,654.34</u></u>	<u><u>2,877.67</u></u>	<u><u>776.67</u></u>	<u><u>126.99%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through September 2023

	<u>Jan - Sep 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1,828.66	1,005.00	823.66	181.96%
Sales Tax Revenue	152,864.18	137,434.00	15,430.18	111.23%
Total Income	<u>154,692.84</u>	<u>138,439.00</u>	<u>16,253.84</u>	<u>111.74%</u>
Gross Profit	154,692.84	138,439.00	16,253.84	111.74%
Expense				
Accounting Services	4,075.00	4,500.00	(425.00)	90.56%
Advertising Expense	23,835.20	23,350.00	485.20	102.08%
Comp. for Commissioners	4,350.00	5,250.00	(900.00)	82.86%
Funding	30,029.86	30,000.00	29.86	100.1%
Legal Counsel	10,350.00	10,800.00	(450.00)	95.83%
Office Expense	127.42	0.00	127.42	100.0%
Postage	128.23	150.00	(21.77)	85.49%
Repairs & Maintenance	1,044.53	0.00	1,044.53	100.0%
Service Agreement	59,924.97	59,924.97	0.00	100.0%
Total Expense	<u>133,865.21</u>	<u>133,974.97</u>	<u>(109.76)</u>	<u>99.92%</u>
Net Ordinary Income	<u>20,827.63</u>	<u>4,464.03</u>	<u>16,363.60</u>	<u>466.57%</u>
Net Income	<u>20,827.63</u>	<u>4,464.03</u>	<u>16,363.60</u>	<u>466.57%</u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
September 2023

	Sep 23	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
Interest	2,394.54	400.00	1,994.54	598.64%
Sales-Revenue				
Alcohol Sales-Beer/Wine	1,075.20	641.00	434.20	167.74%
Alcohol Sales-Mixed Drinks	230.59	279.00	(48.41)	82.65%
Sales-Revenue - Other	33,177.05	39,773.00	(6,595.95)	83.42%
Total Sales-Revenue	34,482.84	40,693.00	(6,210.16)	84.74%
Sales Tax Revenue	17,437.58	15,394.00	2,043.58	113.28%
Total Income	54,314.96	56,487.00	(2,172.04)	96.16%
Gross Profit	54,314.96	56,487.00	(2,172.04)	96.16%
Expense				
Alcohol Expense	182.29	0.00	182.29	100.0%
Bank Service Fees	260.84	408.85	(148.01)	63.8%
Building Alarm System	147.61	148.00	(0.39)	99.74%
Cable TV	184.22	175.70	8.52	104.85%
Cleaning Service	1,006.25	1,200.00	(193.75)	83.85%
Contract Labor	3,897.00	3,271.50	625.50	119.12%
Health Insurance	990.78	990.78	0.00	100.0%
Internet	0.00	325.00	(325.00)	0.0%
Labor Expenses	19,257.24	19,297.39	(40.15)	99.79%
Laundry Expense	613.20	0.00	613.20	100.0%
Office Expense	329.13	247.70	81.43	132.87%
Pest Control Expense	339.07	65.63	273.44	516.64%
Repairs & Maintenance	3,894.38	4,050.00	(155.62)	96.16%
Supplies	2,031.97	969.42	1,062.55	209.61%
Telephone Expense	457.89	231.83	226.06	197.51%
Trash Pickup	307.92	290.05	17.87	106.16%
Utilities	7,812.45	8,723.00	(910.55)	89.56%
Website	59.95	59.95	0.00	100.0%
Total Expense	41,772.19	40,454.80	1,317.39	103.26%
Net Ordinary Income	12,542.77	16,032.20	(3,489.43)	78.24%
Net Income	12,542.77	16,032.20	(3,489.43)	78.24%

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through September 2023

	<u>Jan - Sep 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	20,497.49	3,350.00	17,147.49	611.87%
Sales-Revenue				
Alcohol Sales-Beer/Wine	13,923.07	7,555.00	6,368.07	184.29%
Alcohol Sales-Mixed Drinks	4,119.63	3,856.00	463.63	112.68%
Refunds/Returns	(1,209.00)	(300.00)	(909.00)	403.0%
Sales-Revenue - Other	372,415.68	334,186.00	38,229.66	111.44%
Total Sales-Revenue	<u>389,249.38</u>	<u>345,087.00</u>	<u>44,152.36</u>	<u>112.79%</u>
Sales Tax Revenue	152,864.18	137,434.00	15,430.18	111.23%
Total Income	<u>562,611.03</u>	<u>485,881.00</u>	<u>76,730.03</u>	<u>115.79%</u>
Gross Profit	562,611.03	485,881.00	76,730.03	115.79%
Expense				
Advertising Expense	2,186.50	2,000.00	186.50	109.33%
Alcohol Expense	16,996.59	4,746.43	12,250.16	358.09%
Alcohol Permit Expense	3,500.00	3,500.00	0.00	100.0%
Bank Service Fees	6,179.18	4,267.92	1,911.26	144.78%
Building Alarm System	2,296.35	2,388.00	(91.65)	96.16%
Cable TV	1,640.94	1,581.30	59.64	103.77%
Cleaning Service	13,715.32	10,800.00	2,915.32	126.99%
Contract Labor	38,423.95	30,621.41	7,802.54	125.48%
Dues & Memberships	325.00	325.00	0.00	100.0%
Health Insurance	10,140.97	10,140.97	0.00	100.0%
Internet	2,591.60	2,925.00	(333.40)	88.6%
Labor Expenses	127,428.27	128,086.84	(658.57)	99.49%
Laundry Expense	14,185.73	8,095.34	6,090.39	175.23%
Linen & Supplies	447.91	754.02	(306.11)	59.4%
Mileage Reimbursement	293.03	360.99	(67.96)	81.17%
Office Expense	3,601.46	3,394.58	206.88	106.09%
Pest Control Expense	1,137.55	929.74	207.81	122.35%
Repairs & Maintenance	79,360.87	60,300.00	19,060.87	131.61%
Supplies	15,422.46	15,484.76	(62.30)	99.6%
Telephone Expense	1,804.48	1,892.47	(87.99)	95.35%
Trash Pickup	3,262.61	2,433.23	829.38	134.09%
Utilities	54,240.98	60,718.24	(6,477.26)	89.33%
Website	579.50	579.50	0.00	100.0%
Total Expense	<u>399,781.25</u>	<u>356,325.74</u>	<u>43,435.51</u>	<u>112.19%</u>
Net Ordinary Income	162,849.78	<u>129,555.26</u>	<u>33,294.52</u>	<u>125.7%</u>
Other Income/Expense				
Other Expense				
Capital Expenditures	121,498.78			
Total Other Expense	<u>121,498.78</u>			
Net Other Income	<u>(121,498.78)</u>			
Net Income	<u>41,351.00</u>			

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
September 2023

	<u>Sep 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	1,162.74	300.00	862.74	387.58%
Sales Tax Revenue	17,437.58	15,394.48	2,043.10	113.27%
Total Income	<u>18,600.32</u>	<u>15,694.48</u>	<u>2,905.84</u>	<u>118.52%</u>
Gross Profit	<u>18,600.32</u>	<u>15,694.48</u>	<u>2,905.84</u>	<u>118.52%</u>
Net Ordinary Income	<u>18,600.32</u>	<u>15,694.48</u>	<u>2,905.84</u>	<u>118.52%</u>
Net Income	<u><u>18,600.32</u></u>	<u><u>15,694.48</u></u>	<u><u>2,905.84</u></u>	<u><u>118.52%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton A&P Commission
Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis
Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted
January through September 2023

	<u>Jan - Sep 23</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
Interest	8,180.07	2,400.60	5,779.47	340.75%
Sales Tax Revenue	152,864.18	137,434.37	15,429.81	111.23%
Total Income	<u>161,044.25</u>	<u>139,834.97</u>	<u>21,209.28</u>	<u>115.17%</u>
Gross Profit	<u>161,044.25</u>	<u>139,834.97</u>	<u>21,209.28</u>	<u>115.17%</u>
Net Ordinary Income	<u>161,044.25</u>	<u>139,834.97</u>	<u>21,209.28</u>	<u>115.17%</u>
Net Income	<u><u>161,044.25</u></u>	<u><u>139,834.97</u></u>	<u><u>21,209.28</u></u>	<u><u>115.17%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances
9/31/2023

Account Name	Acct #	Statement Balance	Previous Month's Balance
Cash Accounts:			
A&P Collections General	***1584	4,057.07	4,026.67
Bond Account	***1592	CLOSED	CLOSED
			0.00
A&P Large Project Checking	50% ***0318	1,435,459.83	1,371,158.56
A&P Small Project Checking	20% ***0348	680,999.57	643,920.40
A&P General Op Checking	10% ***3297	82,417.45	77,974.29
Benton Focus Group Checking	10% ***2274	358,334.58	339,734.26
			0.00
Benton Event Center General Op Checking	10% ***2640	336,878.92	342,728.24
Benton Event Center Savings	***9832	374,685.47	373,409.74
TOTAL OPERATING CASH & INVESTMENTS			<u><u>3,272,832.89</u></u>

**BENTON ADVERTISING & PROMOTION
COLLECTIONS - FY2023 - NET**

	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV
--	-----	-----	-----	-------	-------	-----	------	------	--------	------	-----	-----

RESTAURANTS:

Recd in Jan	Recd in Feb	Recd in Mar	Recd in April	Recd in May	Recd in June	Recd in July	Recd in Aug	Recd in Sept	Recd in Oct	Recd in Nov	Recd in Dec
139,535.30	154,235.68	138,188.73	160,752.77	147,520.29	168,107.36	145,225.43	168,352.64	158,032.33	0.00	0.00	0.00
# of Businesses	82	81	79	80	82	80	84	83			

FOOD TRUCKS:

Recd in Jan	Recd in Feb	Recd in Mar	Recd in April	Recd in May	Recd in June	Recd in July	Recd in Aug	Recd in Sept	Recd in Oct	Recd in Nov	Recd in Dec
712.24	479.70	1,158.80	541.34	1,022.90	1,053.82	1,032.36	821.73	1,308.67	0.00	0.00	0.00
# of Businesses	8	6	10	12	15	27	18	24			

MOTEL & HOTEL:

Recd in Jan	Recd in Feb	Recd in Mar	Recd in April	Recd in May	Recd in June	Recd in July	Recd in Aug	Recd in Sept	Recd in Oct	Recd in Nov	Recd in Dec
5,316.49	4,595.48	4,388.11	5,251.69	5,565.80	7,435.44	6,219.59	6,601.72	5,286.50	0.00	0.00	0.00
# of Businesses	10	10	10	10	11	11	10	10			

CONVENIENCE STORE:

Recd in Jan	Recd in Feb	Recd in Mar	Recd in April	Recd in May	Recd in June	Recd in July	Recd in Aug	Recd in Sept	Recd in Oct	Recd in Nov	Recd in Dec
3,765.75	2,762.41	3,229.98	3,189.04	3,390.42	1,825.50	3,640.15	2,737.86	2,160.43	0.00	0.00	0.00
# of Businesses	17	17	17	18	19	20	19	16			

OTHER:

Recd in Jan	Recd in Feb	Recd in Mar	Recd in April	Recd in May	Recd in June	Recd in July	Recd in Aug	Recd in Sept	Recd in Oct	Recd in Nov	Recd in Dec
3,059.82	2,969.53	4,155.16	2,368.03	7,428.34	4,713.90	5,096.84	5,512.95	4,089.31	0.00	0.00	0.00
# of Businesses	13	12	11	12	12	12	13	14			

GROCERY:

Recd in Jan	Recd in Feb	Recd in Mar	Recd in April	Recd in May	Recd in June	Recd in July	Recd in Aug	Recd in Sept	Recd in Oct	Recd in Nov	Recd in Dec
3,163.96	2,419.25	2,646.78	2,343.76	2,913.60	2,953.95	2,889.50	3,303.56	2,539.69	0.00	0.00	0.00
# of Businesses	3	3	3	3	3	3	3	3			

GRAND TOTALS 155,553.56 167,462.05 153,767.56 174,446.63 167,841.35 186,089.97 164,103.87 187,330.46 173,416.93 0.00 0.00 0.00

2022 Collections	154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26
2021 Collections	136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13
2020 Collections	127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21
2019 Collections	117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46
% increase from 2022 to 2023	1%	29%	20%	10%	7%	11%	6%	10%	12%	-100%	-100%	-100%

NOTICE

The following businesses are delinquent in the remittance of their Benton Advertising and Promotion Tax as of September 11, 2023

10 Fiyahside Island Grill
Al's Minnows & Gas
Aunt Bri's Sweet Treats
Benton Express
Benton Food & Gas
Breitweiser
Circle K – Hwy 35
Fully Loaded
Jimmy's Mart
Koffee with a Kause
Little B's Donuts
Mama Mia Pizzeria
Pulse
Pasta J
The Arkansas Smasher

This notice is being placed in accordance with the Benton Advertising and Promotion Commission Delinquency Policy, as adopted November 15, 2012.

2023 Advertising and Promotion Funding

Sponsor/Event	Requested	Approved	Paid
Royal Players	\$ 12,860.00	\$ 12,860.00	\$ 7,393.00
Saline County Comic Expo	\$ 2,100.00	\$ 2,100.00	\$ 2,100.00
Juneteenth Celebration	\$ 500.00	\$ 500.00	\$ 400.00
Amplify	\$ 25,000.00	\$ 15,000.00	\$ 14,028.95
Saline County Art League	\$ 3,150.00	\$ 3,150.00	\$ 744.84
Saline County Fair & Rodeo	\$ 6,500.00	\$ 6,500.00	\$ 4,538.82
Old Fashioned Day	\$ 5,000.00	\$ 5,000.00	\$ 2,719.00
Totals	\$ 55,110.00	\$ 45,110.00	\$ 31,924.61

Total Budgeted for 2023 Funding	\$ 40,000.00
Unused from 2022 Budgetd Funds	\$ 11,440.69
Unused Budgeted Funds	\$ 51,440.69

Available Uncommitted Funds: (51,440.69-45,110)	\$ 6,330.69
--	-------------

2023 Funding Expenses:

Royal-Alright Printing	3/21/2023 ck #1326	\$ 540.00
Royal-Saline Courier	4/18/2023 ck #1336	\$ 60.00
Royal-MySaline	4/18/2023 ck #1337	\$ 560.00
Comic Expo-Outdoor Mgmt.	4/27/2023 ck #1340	\$ 2,100.00
Royal-KURB-FM	6/1/2023 ck #1358	\$ 600.00
Royal-Alright Printing	6/20/2023 ck #1360	\$ 695.00
Royal-Alright Printing	6/26/2023 ck #1362	\$ 720.00
Royal-Saline Courier	7/12/2023 ck #1373	\$ 60.00
Amplify-Horton (flyers, partner cards)	7/11/2023 ck #1369	\$ 317.00
Amplify-Pulse (yard signs, bracelets)	7/11/2023 ck #1370	\$ 2,666.95
Amplify-Horton (posters, touch cards)	7/12/2023 ck #1374	\$ 2,245.00
Juneteenth-OMG Digital Ads	7/14/2023 ck #1375	\$ 400.00
Amplify-Outdoor Management Displays	7/14/2023 ck #1376	\$ 6,800.00
Amplify-Lamar Companies	7/25/2023 ck #1377	\$ 2,000.00
Royal-Alright Printing	7/25/2023 ck #1378	\$ 645.00
Royal-Haunted House Media	7/25/2023 ck #1379	\$ 695.00
OFD-MySaline.com	8/1/2023 ck #1388	\$ 500.00
Art League-Alright Printing	8/4/2023 ck #1390	\$ 508.59
Royal-Saline Courier	8/9/2023 ck #1392	\$ 60.00
Royal-KURB-FM	8/15/2023 ck #1395	\$ 600.00
OFD - Saline Courier	8/23/2023 ck #1396	\$ 704.00
Royal-Alright Printing	8/23/2023 ck #1397	\$ 405.00
Royal-KURB-FM	8/28/2023 ck #1398	\$ 600.00
Fair - iHeart Media	9/20/2023 ck #1408	\$ 750.00
Fair - ShoTime Graphics	9/20/2023 ck #1409	\$ 207.81

Fair - Saline County Fair Assoc. (reimb)	9/20/2023 ck #1410	\$	1,777.01
Fair - Saline Courier	9/20/2023 ck #1411	\$	574.00
Royal-Alright Printing	9/20/2023 ck #1412	\$	459.00
Fair - iHeart Media	9/27/2023 ck #1413	\$	1,230.00
Royal-KARN FM Cumulus	10/2/2023 ck #1420	\$	104.00
Art League-ShoTime Graphics	10/16/2023 ck #1422	\$	236.25
OFD-iHeart Media	10/16/2023 ck #1424	\$	1,515.00
Royal - KURB-FM Cumulus	10/16/2023 ck #1425	\$	590.00

\$ 31,924.61

Benton Event Center-Event Report

September 13, 2023 to October 17, 2023

October 1, 2013 to September 12, 2023

848,704

	Date(s)	# of Attendees
AR Pest Management Assn Conference	9/11-9/13/2013	290
United Healthcare Informational Meeting	9/14/2023	100
AR State Commissioner of Lands Auction	9/14/2023	250
City of Benton/ Lane Shift Meetign	9/14/2023	26
ABA Ladies Retreat	9/15-9/16/2023	1,800
Lacy Wedding Shower	9/17/2023	40
AR Society of Accoutants Seminar	9/18/2023	50
Rental Concepts	9/18/2023	65
AR Adut Probation and Parole	9/20/2023	60
AR Provider Summitt	9/21/2023	400
Center Stage Entertainment	9/23/2023	350
International Conf of Police Chaplains	9/25-28/2023	400
AR Medical Group Management Conference	9/25-26/2023	270
Reed. Wright Wedding & Reception	9/29-30/2023	100
Autism Conference	9/30/2023	150
Benton Class of 1973	9/30/2023	170
Kennedi's Birthday Party	10/1/2023	40
Parker Hannifin Executive Meeting	10/3/2023	20
AAGEA Conference	10/4-10/5/2023	260
Saline County Gun & Knife Show	10/6-10/8/2023	2,600
AAEA Fall Conference	10/9-10/2023	250
ADE- CCLC Meeting	10/11-12/2023	120
Trower Wedding & Reception	10/13-14/2023	56
Salute to Recovery Banquet	10/14/2023	144
Paige Rhoads Birthday Party	10/14/2023	60
Nurses 40 Under 40	10/16/2023	500
Second Chance Ranch	10/17/2023	811

of Events: 27

TOTAL: 858,086

Amy McCormick

From: Alison Burch <alison.burch@conwayhospitality.com>
Sent: Friday, September 29, 2023 10:14 AM
To: Amy McCormick
Subject: Benton A&P Commission

Amy,

I know that my current term with Benton A&P Commission is set to expire next month. I would like to request consideration to continue for another term, if possible. Thank you for the consideration and I look forward to hearing back soon!

Alison Burch

Director of Compliance
Conway Management
400 W Capitol Ave, Suite 1394
Little Rock, AR 72201
o: (501) 450-3084 X 403
f: (501) 450-3086

General Manager

Fairfield Inn & Suites
17320 I30 N
Benton, AR 72019
o: (501) 722-6330
f: (501) 722-6331
www.marriott.com/LITBN
Marriott GOLD HOTEL Award Winner